

# Buyers Priority Survey 2020

At the end of 2019 FCM and the ITM surveyed members about their priorities for 2020. Here's what they said:

## Top 5 travel programme priorities for 2020



## Business confidence levels for 2020

**48%**  
EXPECTING GROWTH

## Travel spend post Brexit



**67%**

Spend will remain the same

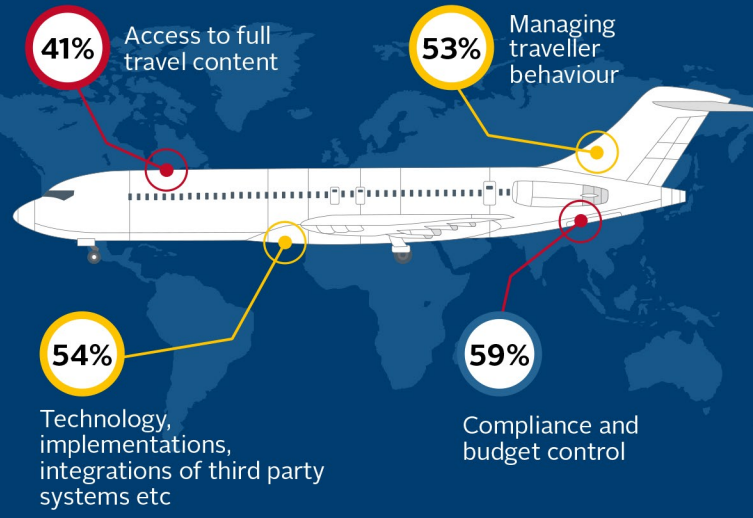
**24%**

Stated it will increase

**8%**

Forecast a decrease in spend

## The biggest challenges for managing travel in 2020



## Importance of sustainable practice when selecting a supplier

**54%**  
SLIGHTLY CONSIDER

**39%**  
STRONGLY CONSIDER



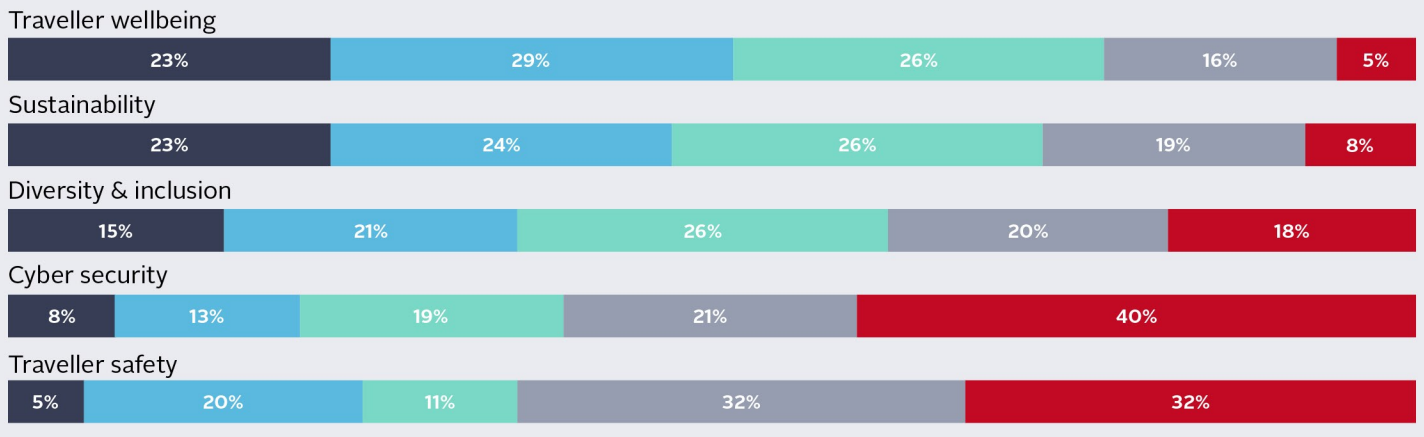
## The main GDPR concerns



**69%** - Supplier compliance

**31%** - Lack of training and understanding

## How does your programme measure when it comes to..?



- Reactive (few policies)
- Managed (metric collected/ reviewed across the business)
- Optimised (integrated throughout organisation)
- Defined (basic policies defined)
- Proactive (consistent execution)

## Have any of the following been incorporated into your company's policy?



## Does your company monitor air travel related emissions?



**68% YES**

**27% NO**



## Does your company have a target for reducing air travel related emissions?

**51% Yes**

**25% No**